

Dienger, Whitney

Josh Mandel - Sharon Kennedy #

From: Jacobs, Sarah
Sent: Monday, October 22, 2012 2:01 PM
To: Dienger, Whitney
Subject: FW: CUPP / KENNEDY.... MANDEL/KENNEDY

From: McCullah, Darren
Sent: Monday, October 22, 2012 2:00 PM
To: Jacobs, Sarah
Subject: RE: CUPP / KENNEDY.... MANDEL/KENNEDY

Revision would be best just to be sure.



From: Jacobs, Sarah
Sent: Monday, October 22, 2012 2:00 PM
To: Dienger, Whitney; McCullah, Darren
Subject: FW: CUPP / KENNEDY.... MANDEL/KENNEDY

D -

We placed Cupp/Kennedy to start Wed.

Can you manually move the Mandel/Kennedy to start Wed, or is it better for Whitney to send a revision?

From: Whitney Eversole [mailto:WEversole@strategicmediaplacement.com]
Sent: Monday, October 22, 2012 1:51 PM
To: Daniel.baylog@scripps.com; bsommerkamp@hearst.com; lluthman@sbgnet.com; agoetz@fox19.com; Jacobs, Sarah; tdangelo@sbgnet.com; Ryan Hayes (Ryan.Hayes@10tv.com); TVivo@wcmh.com; Gary G. Vogel (ggvogel@sbgnet.com); Zarlenga, John (John.Zarlenga@fox8.com); Morley, Renee (RMorley@woio.com); Kizler, Denel (dkizler@wkyc.gannett.com); Isaunders@wtol.com; Gerken, Mary (mary.gerken@13abc.com); Michelle.Teska@cmgohio.com
Subject: CUPP / KENNEDY.... MANDEL/KENNEDY

All,

10/22/2012

Please start Wednesday, we do not have the spots ready at this point and we do not want to hold up your logs.....

Thanks

Whitney Eversole

The Strategy Group for Media/Strategic Media Placement

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weversole@strategygroupmedia.com

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The Gooding House

Order / Rev: 67478 Advertiser: Josh Mandel Sharon Kennedy
 Alt Order #: Product Desc: Senate / Ohio Supreme Court Local 12 WKRC-TV
 Flight Dates: 10/23/12 - 11/06/12 Estimate: 3010

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	WKRC	11/04/12	11/04/12	CBS Sun Morning	CM	9:00 AM-9:30 AM	-----1	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
				CBS Sun Morn News		(9:00 AM-9:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	-----1	1	\$450.00	0.00								
N 4	WKRC	10/23/12	11/05/12	6p Local 12 News at Six	CM	6p-630p	11111--	:30	5	\$650.00	P-3	0.00	NM	9	\$5,850.00
				6p Local 12 News at Six											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/22/12	10/28/12	--111--	3	\$650.00	0.00								
		Week: 10/29/12	11/04/12	11111--	5	\$650.00	0.00								
		Week: 11/05/12	11/11/12	1-----	1	\$650.00	0.00								
N 5	WKRC	10/23/12	11/05/12	11p M-F Local 12 News	CM	11p-1135p	11111--	:30	5	\$1,100.00	P-3	0.00	NM	8	\$8,800.00
				11p M-F Local 12 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/22/12	10/28/12	--111--	3	\$1,100.00	0.00								
		Week: 10/29/12	11/04/12	111-1---	4	\$1,100.00	0.00								
		Week: 11/05/12	11/11/12	1-----	1	\$1,100.00	0.00								
6	WKRC	11/04/12	11/04/12	11p Sa-Su Local 12 Nws	CM	11p-1135p	-----1	:30	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00
				11p Sa-Su Local 12 Nws											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	-----1	1	\$1,100.00	0.00								
													Totals	32	\$20,075.00